

DAYS MOROCCO TOURS • FREE PLANNER



MOROCCO

TRAVEL PLANNER

A free day-by-day itinerary builder — with activity ideas, regional highlights, a packing checklist, budget tracker & insider tips to plan your trip from scratch.

Let's Plan Your Trip to Morocco

We're the team behind Days Morocco Tours — a family-run, Berber-rooted tour operator based in Marrakech. We built this planner to give you the same structure we use with our own private travellers: a simple way to turn a list of dream destinations into an actual day-by-day route.

Fill it in by hand, digitally, or use it purely as a checklist while you research — however it's useful to you.

1

Morocco at a Glance

A quick-reference guide to the country's main regions, so you know what each one actually offers.

2

Activity & Places Idea Bank

A checklist of experiences by category to help you decide what goes into your itinerary.

3

7 Day-by-Day Planner Pages

Blank, structured templates to map out mornings, afternoons, evenings, stays & notes.

4

Budget Tracker

A simple table to estimate and track spending by category.

5

Packing Checklist

Organised by category, including the desert and mountain extras people forget.

6

Before You Go: Quick Tips

The essentials on money, etiquette, safety, and staying connected.

STEP 1

Morocco at a Glance

Before you fill in your days, get familiar with what each region actually offers. Most first-time routes combine 3-5 of these.

Marrakech

The classic starting point — souks, palaces, gardens, and easy access to the desert and mountains.

Fes

Morocco's spiritual and cultural capital, home to the world's largest car-free medina.

Chefchaouen

The blue-washed mountain town in the Rif — slow, photogenic, and easygoing.

Sahara Desert (Merzouga / Zagora)

Camel trekking, overnight camps, and the country's most iconic dunes.

Atlas Mountains

Berber villages, hiking trails, and cooler air within easy reach of Marrakech.

Essaouira

A breezy Atlantic port town — seafood, surf, and a laid-back medina.

Casablanca

Morocco's modern economic hub, anchored by the Hassan II Mosque.

Tangier & the North

Where Africa meets Europe — layered history and Mediterranean views.

Tip: Trying to see everything in one trip is the most common planning mistake. Pick a region as your anchor, then build outward from there.

STEP 2

Activity & Places Idea Bank

Tick what appeals to you, then carry your favourites over into your day-by-day planner pages.

CITIES & MEDINAS

- ☐ Explore Jemaa el-Fnaa square
- ☐ Get lost in the Fes medina
- ☐ Visit Bahia Palace
- ☐ See Majorelle Garden
- ☐ Walk the blue lanes of Chefchaouen
- ☐ Visit the Hassan II Mosque

DESERT & NATURE

- ☐ Camel trek at sunset
- ☐ Sleep in a desert camp
- ☐ Sandboard the dunes
- ☐ Hike in the Atlas Mountains
- ☐ Visit a Berber village
- ☐ See the Ouzoud Falls

FOOD & CULTURE

- ☐ Take a Moroccan cooking class
- ☐ Try a traditional tagine
- ☐ Visit a local hammam
- ☐ Shop the souks for rugs & leather
- ☐ Watch the sunset from a rooftop
- ☐ Sip fresh mint tea in a riad

RELAXATION & ADVENTURE

- ☐ Surf in Taghazout or Imsouane
- ☐ Spend a day in Essaouira
- ☐ Book a wellness retreat
- ☐ Go horseback riding
- ☐ Try a hot air balloon ride
- ☐ Day trip to Ouzoud or Imlil

STEP 3 — DAY-BY-DAY PLANNER

DAY 1

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 2

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 3

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 4

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 5

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 6

DATE	CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING	TRANSPORT

MEALS TO TRY	BUDGET FOR THE DAY

NOTES & TIPS

STEP 3 — DAY-BY-DAY PLANNER

DAY 7

DATE

CITY / REGION

MORNING

AFTERNOON

EVENING

WHERE I'M STAYING

TRANSPORT

MEALS TO TRY

BUDGET FOR THE DAY

NOTES & TIPS

STEP 4

Budget Tracker

Estimate your budget by category before you go, then track actual spend as you travel.

CATEGORY	ESTIMATED	ACTUAL	NOTES
Flights			
Accommodation			
Food & Drink			
Transport (in-country)			
Tours & Activities			
Shopping & Souvenirs			
Travel Insurance			
Visa (if required)			
Miscellaneous			
Total			

Tip: The Moroccan dirham (MAD) is a closed currency — you can't buy it before you arrive. Withdraw cash on arrival or exchange at the airport, and carry a mix of cash and card since smaller vendors and medinas are cash-only.

STEP 5

Packing Checklist

Morocco covers cities, mountains, coast, and desert — pack in layers.

Clothing

- ☐ Lightweight, breathable layers
- ☐ A modest top covering shoulders
- ☐ Comfortable walking shoes
- ☐ A scarf or shawl
- ☐ Swimwear
- ☐ Sandals

Desert & Mountain Extras

- ☐ Warm layer for cold desert nights
- ☐ Sunglasses & sun hat
- ☐ Buff or scarf for sand/wind
- ☐ Sturdy shoes for uneven terrain
- ☐ Headlamp or torch

Documents

- ☐ Passport (6+ months validity)
- ☐ Visa or eVisa printout (if required)
- ☐ Travel insurance details
- ☐ Flight & hotel confirmations
- ☐ Photocopies of key documents

Health & Extras

- ☐ Sunscreen
- ☐ Basic first-aid kit
- ☐ Hand sanitiser / wipes
- ☐ Reusable water bottle
- ☐ Power adapter (Type C/E)
- ☐ Portable charger

STEP 6

Before You Go: Quick Tips

MONEY

Dirhams (MAD) can only be obtained in Morocco. ATMs are widely available in cities; carry cash for the medina, taxis, and rural areas.

BARGAINING

Haggling is expected in the souks, not in shops with fixed price tags. Start well below your target price and settle with good humour.

DRESS & ETIQUETTE

Modest dress is appreciated, especially outside resort areas — shoulders and knees covered goes a long way, particularly for women. Ask before photographing people.

SAFETY

Morocco is generally safe and welcomes millions of visitors yearly. Stay alert for pickpockets and overcharging in busy medinas, and use licensed guides for desert and mountain excursions.

STAYING CONNECTED

A local SIM card is cheap and easy to buy on arrival at the airport or in any city, and gives you reliable data for maps and translation apps.

TIPPING

Small tips are customary for guides, drivers, and restaurant staff — not obligatory, but genuinely appreciated.

One last thing: The desert route, mountain roads, and rural areas are best explored with a licensed local guide or driver — both for safety and for the local knowledge that makes a trip actually memorable.



Want Us to Plan It For You?

If you'd rather hand this over to people who know the routes, the roads, and the right riads — our family-run team designs private and small-group tours across Morocco, tailored to your dates and pace.

GET IN TOUCH

[DAYSMOROCCOTOURS.COM](https://daysmoroccotours.com)